



## Nigerian Video Films (2nd Revised edition)

By Jonathan Haynes, Jonathan Haynes

Ohio University Press. Paperback. Book Condition: new. BRAND NEW, Nigerian Video Films (2nd Revised edition), Jonathan Haynes, Jonathan Haynes, Nigerian video films dramatic features shot on video and sold as cassettes are being produced at the rate of nearly one a day, making them the major contemporary art form in Nigeria. The history of African film offers no precedent for such a huge, popularly based industry. The contributors to this volume, who include film and television directors, an anthropologist, and scholars of film studies and literature, take a variety of approaches to this flourishing popular art. Topics include aesthetic forms and distribution; the configurations of various ethnic audiences; the new media environment dominated by cassette technology; the video's materialism in a period of economic collapse; transformation of the traditional Yoruba traveling theater; individualism and the moral crisis in Igbo society; Hausa cultural values; the negotiation of gender roles, and the genre of Christian videos."



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