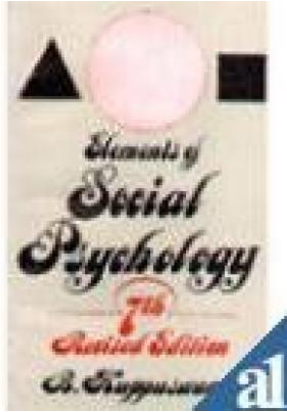


Find Book

ELEMENTS OF SOCIAL PSYCHOLOGY



Konark Publication, New Delhi, 2008. Soft cover. Book Condition: New. 218pp. This edition has been thoroughly revised and updated. The book describes the basic principles of social Psychology and their application to social behaviour. It delineates the characteristics of social learning, social perception, personal perception, social Motivation and examines in detail not only the Socialization process but also the factors involved in the emergence of self. Dealing with the group processes, The Author analyses the processes of conformity and Deviation...

Read PDF Elements of Social Psychology

- Authored by B Kuppaswamy
- Released at 2008



Filesize: 1.63 MB

Reviews

Good e book and useful one. I have got read and that i am confident that i will likely to go through once more again later on. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- **Angela Blick**

An exceptional publication and also the typeface utilized was fascinating to learn. Better then never, though i am quite late in start reading this one. You will not really feel monotony at at any time of your time (that's what catalogs are for concerning if you ask me).

-- **Thea Lind**

A whole new electronic book with a new point of view. It can be full of knowledge and wisdom Its been written in an exceedingly simple way which is only following i finished reading through this pdf in which really modified me, modify the way in my opinion.

-- **Arianna Nikolaus**