



The Digital Solution: A Plan for Collecting and Distributing Streaming Music Royalties (Paperback)

By David M Ross

Createspace, United States, 2014. Paperback. Book Condition: New. 254 x 203 mm. Language: English . Brand New Book ***** Print on Demand *****.A Plan For Collecting and Distributing Streaming Music Royalties. Second Edition For owners of intellectual property these are uncertain times. The music marketplace is transitioning rapidly, but royalty collection seems stuck in the past. Songwriters, publishers, record labels, artists and other members of the creative community are caught like deer in the headlights. Everyone knows a train is coming, but can t seem to evolve their current business models in a way that will move them off the tracks. If these concerns are important to you, then you are this book s target audience. The goal is simple-to place the entertainment industry on solid footing so that as the digital future unfolds, the creative community and intellectual property owners can be fairly compensated and not be left behind. There s no time to waste.



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