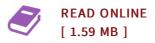




The Impulse Factor: Why Some of Us Play It Safe and Others Risk It All

By Nick Tasler

BRILLIANCE AUDIO, United States, 2015. CD-Audio. Book Condition: New. Unabridged. 171 x 133 mm. Language: English . Brand New. In his work as research and development director at cutting-edge think tank TalentSmart, Nick Tasler realized that the recent discovery by scientists of a potential-seeking gene could have a remarkable impact on how we understand decision making. Those who have this gene about one quarter of the population are endowed with impulsive tendencies that can lead to fast and decisive action or to foolish choices. The cautious majority that Tasler calls risk managers can make carefully considered decisions or become hopelessly lost in the fog of details. Now The Impulse Factor offers listeners a unique online opportunity to analyze their own decision-making style and harness it to improve their everyday lives. With examples from business, psychology, and Tasler s own research at TalentSmart, the book also vividly illustrates how susceptible we are to the events around us and how our reactions often run contrary to our best interests. By combining his research with real-world examples of extreme decision making, Tasler teaches listeners how to thrive when faced with difficult choices. More than just an audiobook, The Impulse Factor provides a clear...



Reviews

This ebook will be worth buying. It is among the most amazing pdf i have read through. Your way of life period will likely be enhance the instant you complete reading this ebook.

-- Vita Ebert

This type of book is every little thing and taught me to seeking in advance plus more. it absolutely was writtern quite completely and beneficial. Its been designed in an remarkably simple way in fact it is merely after i finished reading this book where basically changed me, modify the way i really believe.

-- Dr. Retta Medhurst I